Dear Friends,

If you’re anything like Dr. Jerome Adams, you’ll be cheering to see upstream medicine move beyond a concept stage, making meaningful contributions to health equity and well-being. We’re excited to see the real-world impact of the upstream movement. The call to action from the country’s leading spokesperson for health equity, Dr. Adams, is simple — be reassured. Last week, the U.S. Surgeon General, made that very call.

Dear friends, this is Rishi Manchanda, the executive director of HealthBegins. As the Surgeon General noted, this is not a call for appeasement — but rather an invitation to action. A campaign involves tapping not only existing staff, but bringing new partners and allies. What a campaign need NOT be, though, is daunting. It’s entirely within our reach, and with support from HealthBegins, any one of us can make a difference. I hope you, too, can make time this summer to take a break and fuel your own wellness. As the Surgeon General cited the word “Upstreamists,” here’s a word for the new movement — be reassured.

Best,

Rishi Manchanda

---

One last note: We’re taking a summer break from our webinars and newsletter. That is, our webinars and newsletter are.) We won’t host a webinar or publish a newsletter in August. We’re taking a break to relax and recharge every once in a while, too. When we return, we’ll bring you engaging content that empowers you to move medicine upstream.

We’ve been proud to partner with you in campaigns to improve diabetes and its social determinants. With the California Hospital Association (CHA) and HealthBegins, California’s North Shore Health Network launched Community Health Detailing, which served a large swath of Southern Jamaica Plain in Boston. As a result, referrals to social services increased more than 15-fold in just four months. For Dana Valley, who oversees the Community Health Detailing, this is just one example of the impact of the upstream movement. Now she spearheads a data-driven effort to identify social needs and meet those needs — and shares the new social-determinants questionnaire that her clinics use with patients.

Upstreamist in Action: Meet Social Needs for the Homeless

The Upstream Strategy Compass can help them get there. Healthcare systems are talking about moving upstream. But where do they start? How can they begin? This is the kind of question that the Upstream Strategy Compass is designed to answer. It’s a comprehensive strategy for addressing social determinants of health. The Compass helps providers — and their partners — identify one social determinant to focus on, and move them closer to the patient and patient’s life with referrals to key resources with social determinants.

Dana Valley discovered early in her career how intimately social needs affect medical health, especially for those who are homeless. Now she spearheads a data-driven effort to identify these needs and meet those needs — and shares the new social-determinants questionnaire that her clinics use with patients. What we’ve found, however, is that upstream efforts work best when one step at a time. Healthcare systems are talking about moving upstream. But where do they start? How can they begin?

We provided a workshop to help CHA hospitals identify one social determinant to focus on. Now they learn how to begin that work. The Upstream Strategy Compass can help them get there. Healthcare systems are talking about moving upstream. But where do they start? How can they begin? This is the kind of question that the Upstream Strategy Compass is designed to answer. It’s a comprehensive strategy for addressing social determinants of health. The Compass helps providers — and their partners — identify one social determinant to focus on, and move them closer to the patient and patient’s life with referrals to key resources with social determinants.

The Upstreamist in Action: Meet Social Needs for the Homeless

The Upstream Strategy Compass can help them get there. Healthcare systems are talking about moving upstream. But where do they start? How can they begin? This is the kind of question that the Upstream Strategy Compass is designed to answer. It’s a comprehensive strategy for addressing social determinants of health. The Compass helps providers — and their partners — identify one social determinant to focus on, and move them closer to the patient and patient’s life with referrals to key resources with social determinants.

Dr. Jerome Adams, made that very call.

---

View this email in your browser.

Want to change how you receive these emails? Update your preferences or unsubscribe from this list.